1st Annual Rap Fest

Basic Info:

Name of your festival----------------------------------------------------------------------------------------- Rap Fest 15

Location----------------------------------------------------------------------Mountain Road, Moncton, NB E1C 2N6

Date & Time---------------------------------------------------------------------------------July 4th @7:00pm-12:00pm

Audience Size----------------------------------------------------------------------------------------------------------55,000

Performers:

($40,000+$35,000=75,000)

Opening Act(7:00pm-9:00pm)--------------------------------------Rae Sremmurd & Bobby Shmurda

($60,000)

Middle Act(9:10pm-10:30pm)---------------------------------------------------------------------A$AP Ferg

($90,000)

Main Event(10:45pm-12:00pm)-----------------------------------------------------------------A$AP Rocky

Pricing And Products:

Full Day Ticket (7:00-12:00)----------------------------------------------------------------------------$220.99

(Backstage Pass) $600.00

A$AP MOB T-Shirt-----------------------------------------------------------------------------------------$25.00

A$AP MOB Ball Cap---------------------------------------------------------------------------------------$17.00

Budget:

Merchandise:

1000 T-Shirts- $19,000.00

Stage setup:

$7,000

770 Ball Caps- + $10,000.00

55 000 Tickets- +$55,000.00

125 VIP Tickets- + $156.25

*Total Cost*

*7,000*

*+84,000.25*

*+135,000*

*=$226,000.25*

$84,000.25

Preformers:

$40,000  
+$35,000

+$60,000

+$90,000

Labour costs:

20 Canteen- 13,000

6 Medic-2,000

30 Security-4,500

Fencing- 300m 100.00 per m 30,00

10 Stage hand- 650

Pooper-

Profit margine:

Tshirts- 6,000

Ballcaps- 13,000

Tickets- 12,154,450

Total profit 12,173,450