Unit 6 Activity 1

1. What are the 2 biggest reasons people still shop at stores?(2)

Answer- Because you can see the product in person and see if its your size/good condition.

1. What are the 2 biggest reasons people shop online?(2)

Answer- Because most online stores are cheaper then the real store and you can do it without leaving the comfort of your home.

1. If you had the ability which buying experience would you prefer and why?(2)

Answer- I prefer buying online because its easier and you have more selection and also most items are cheaper.

1. Will online shopping be the only method in 2050 or will people gradually return to stores or strike a balance? Why? (2)

Answer- I think in 2050 stores wont even be a big thing anymore most people could just go online and buy stuff.

1. Canada Post has been crippled by the lack of letter sending due to social media and emails etc..... They have decided to focus now mainly on digital shopping and delivering the puchased products. Is this a smart business plan change? Why or why not? (2)

Answer- Yes I believe it is because the world is only getting move advanced digitally and more people are turning to online shopping.

6. If something is wrong with your product it is far easier to return it to a physical store. Suggest one way that online shopping could make their return process easier for the buyer and make physical stores even less meaningful. (1)

Answer- Online you can just send it back at the post office and they just put your money back into your online bank account.